



MAIN STREET DOWNTOWN DEVELOPMENT AUTHORITY

Date: Wednesday, May 13, 2026 **Time:** 7:30 a.m.

Location: 193 E Michigan Avenue, Rogers City, MI 49779

1. CALL TO ORDER

- A. Roll call (Establishment of Quorum)
- B. Pledge of Allegiance
- C. Agenda Items to be Added/Deleted
- D. Recognition of Visitors

2. APPROVAL OF MINUTES

Review and approval of April 8, 2026 Minutes

3. CITIZENS APPEARING BEFORE DDA-MAIN STREET BOARD (Public Comment Period)

4. UNFINISHED

5. NEW BUSINESS

- A. Board Composition
- B. Per Diem Adoption
- C. Budget Approval
- D. Farmers Market USDA Grant Support Request
- E. Patronicity (PSCP) Matching Grant Award Acceptance

6. CLOSED SESSION (As necessary, permitted by Open Meetings Act)

7. COMMITTEE MEETINGS UPDATE (Briefing and Scheduling of Actions of Committee Meetings)

- A. Director Update
- B. Promotions Committee Update
 - a. Chamber Update
 - b. NCF Update
- C. Design Committee Update
 - a. Murals Committee Update
 - b. Bicycle Committee Update
 - c. APSS Committee Update
- D. Economic Vitality Committee Update
- E. Organization Committee Update

8. OTHER BUSINESS (Discussion items not requiring immediate action)

9. ADJOURNMENT

PUBLIC ATTENDANCE INFORMATION: MEDIA AND THE PUBLIC WISHING TO ATTEND THIS MEETING MAY DO SO IN PERSON OR REMOTELY VIA ZOOM. Instructions on how to attend this meeting, and speak during public comment, via Zoom will be posted at the Main Street DDA's website, www.downtownrogerscity.com.

You are invited to a Zoom webinar!

When: May 13, 2026 07:30 AM Eastern Time (US and Canada)

Topic: Rogers City Main Street DDA Regular Meeting

+13017158592,,86466018738# US (Washington DC)

+13052241968,,86466018738# US

Join from PC, Mac, iPad, or Android:

<https://us02web.zoom.us/j/86466018738?pwd=BZ4qUBia8TD5mYoPS8sDVwPUb2HKth.1>

Passcode:1871

Phone one-tap:

Rogers City Main Street DDA: Agenda Reference Report

Below is an overview of the key action items for our upcoming meeting. I am requesting your formal approval on several initiatives that will solidify our operational policies and secure funding for our 2026 projects.

1. Budget Workshop

City Manager Joe Hefele has worked extensively on the budget included in your packet. Following our recent workshop, we believe the primary concerns have been addressed. Since the current agenda is light, we will have a formal discussion during the meeting to ensure all members are comfortable with the final figures before moving to a vote.

2. Board Composition: Reduction to Nine Members

We are seeking approval to reduce the DDA Board to nine members. Mayor Scott has noted that this move has been considered in the past, and it aligns with best practices for efficient governance.

- Easier Quorum: Smaller boards meet attendance requirements more consistently, ensuring business is not delayed.
- Engagement: A smaller group often leads to higher individual engagement and more focused, productive discussions.
- Efficiency: Nine is widely recognized as a sweet spot for municipal boards, balancing diverse perspectives with streamlined decision-making.

3. Per Diem Policy Adoption

During the recent Main Street conference in Tulsa, it was noted that our current structure does not allow for a standard per diem. We are requesting the formal adoption of a per diem policy to ensure fair reimbursement for staff travel and professional development.

- Tulsa Travel Application: We are requesting coverage for the Tulsa trip (Friday through the following Thursday).
- Federal Rates (Tulsa, OK): Based on the GSA 2026 standards:
 - M&IE (Meals & Incidental Expenses): \$68.00 per full day.
 - Travel Days: The first and last days are reimbursed at 75% (\$51.00).

4. Budget Approval

Following our workshop discussion, I am looking for a formal motion to approve the budget. This will allow us to proceed on schedule with our upcoming fiscal year projects.

5. Farmers Market USDA Grant Support Request (\$2,000)

I am requesting formal approval for Ashley Hickle to proceed with the USDA Grant application and fulfillment. This \$2,000 grant is designated specifically to provide stipends and support promotional efforts for the Farmers Market, benefiting our local vendors and downtown foot traffic.

6. Patronicity (PSCP) Matching Grant Award Acceptance

We are thrilled to have been awarded the Patronicity Matching Grant. The board must now formally approve the acceptance of this award. This is the final administrative step required to trigger the matching funds that will support our ongoing placemaking and downtown revitalization efforts.

Rogers City DDA Mission Statement

“The DDA seeks to correct and prevent deterioration in the downtown business district, to encourage historic preservation, and to promote the economic growth of the DDA.”

Rogers City DDA Vision Statement:

“Downtown Rogers City is refreshing, clean and vibrant with year-round activities and diverse businesses that appeal to residents and tourists alike.”